



**Brendan Dorrian** 

Brendan Dorrian is the founder of Rarely Heard Voices.

Headquartered in London, Rarely Heard Voices accelerates global expansion for retailers and brands. The company combines retail consulting alongside a private, global community of retail leaders and a retail data research division.

Immediately prior to forming Rarely Heard Voices, Brendan was Global Head of Business Development and Personal Envoy to the Chairman for the Fawaz Alhokair Group, headquartered in Saudi Arabia. Highly regarded for his original thinking and unique perspective, Brendan is sought after as a speaker at public events worldwide, and privately, by retail corporations, from start-ups to Fortune 500 businesses. Brendan has previously delivered an address at every major retail conference globally including & Franchise Association, Franchise Show; India Fashion Forum, IFF; MAPIC; National Retail Federation, Big China Chain Store Show, NRF; Retail Week Conference; and World Retail Congress, WRC.

Brendan began his career in Retail as a trainee manager for Woolworths in the UK and followed a path in store operations and store development; rising through positions of increasing responsibility. Brendan lives in Alloway, Scotland, with his wife Lynn and three teenage sons Michael, Ben and Sam.