

SMS500

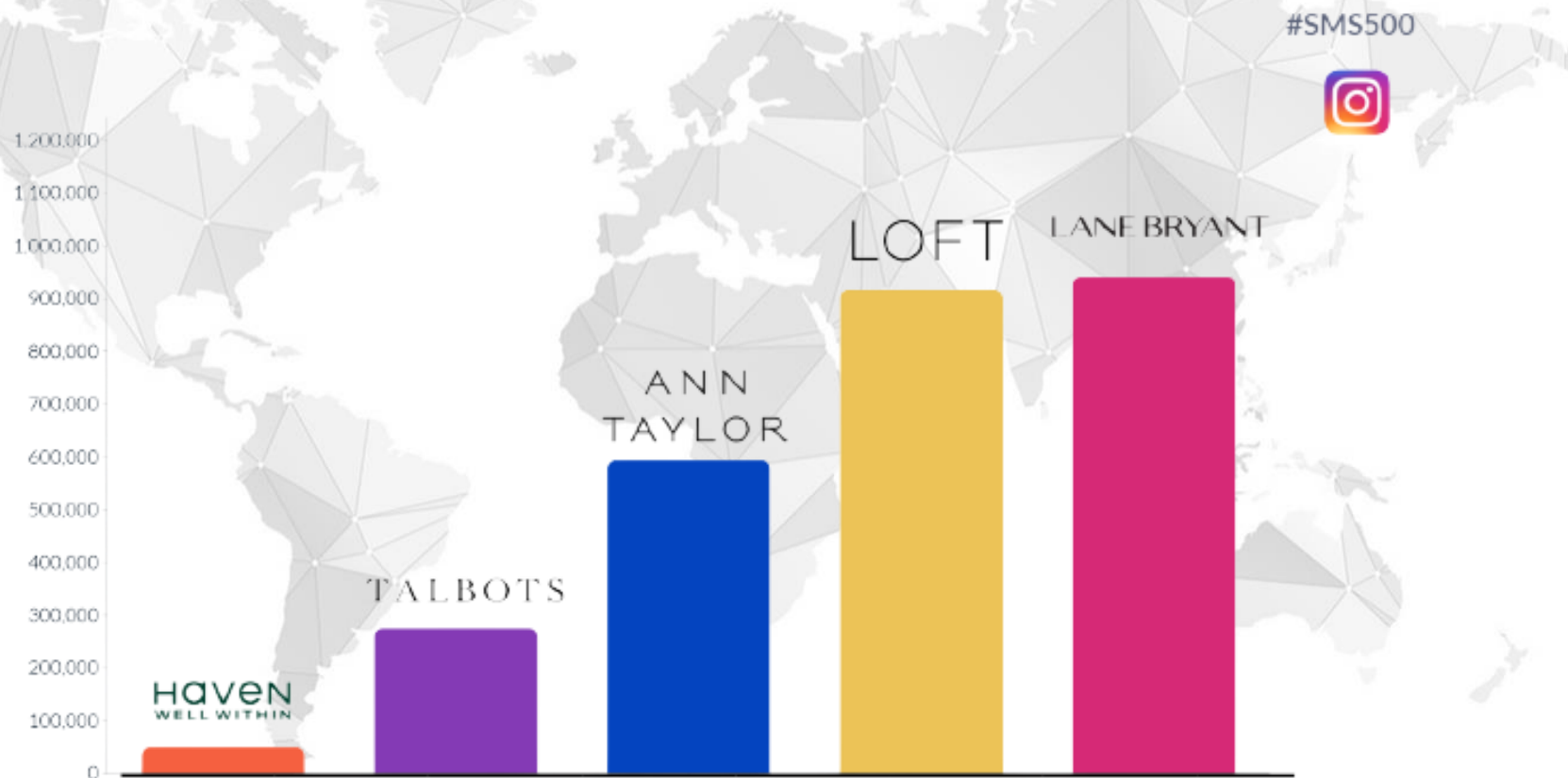
Knitwell Brands

Channel Analysis

Exclusively from



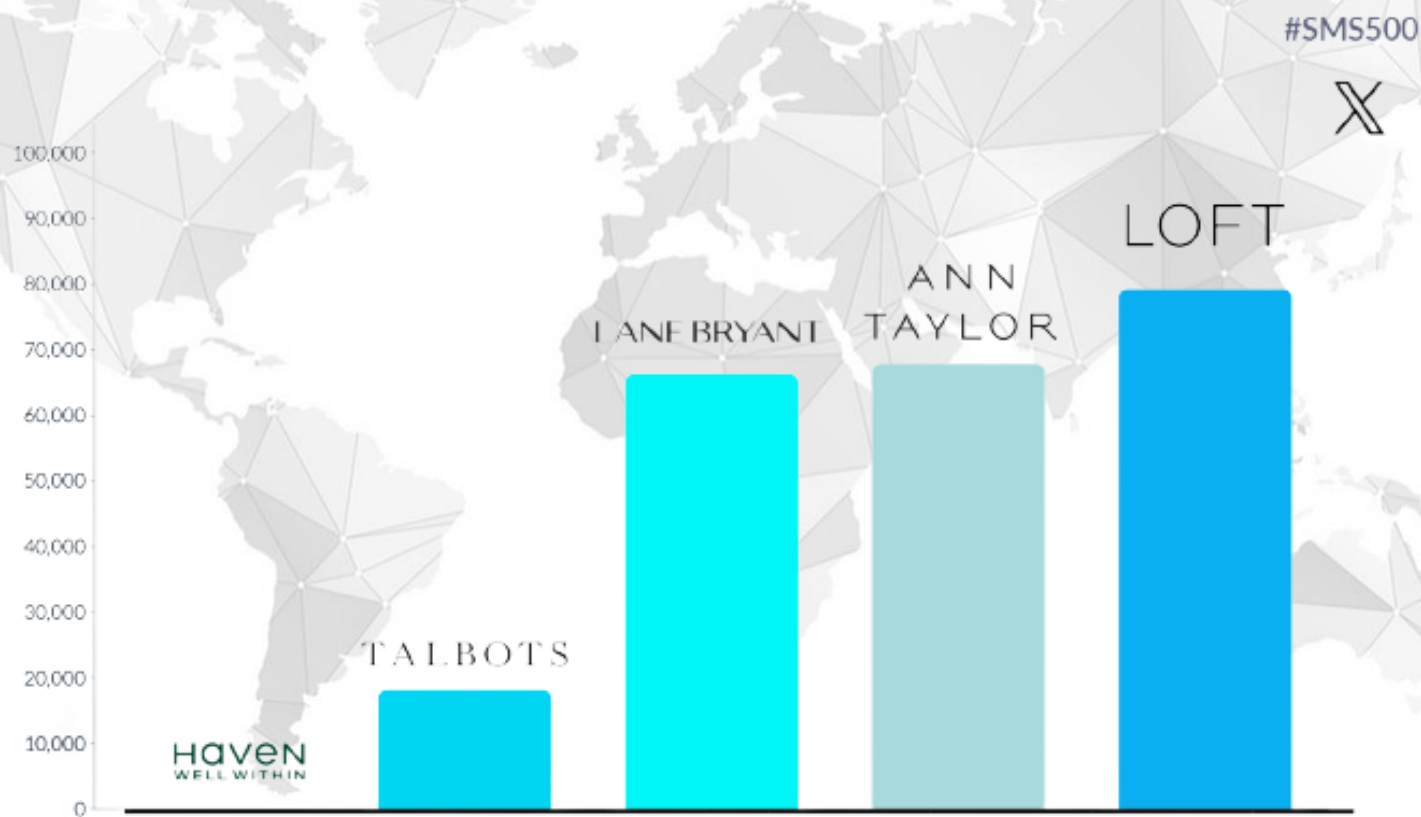
The below chart shows the comparison of Knitwell Brands on Instagram.



The below chart shows the comparison of Knitwell Brands on Facebook.



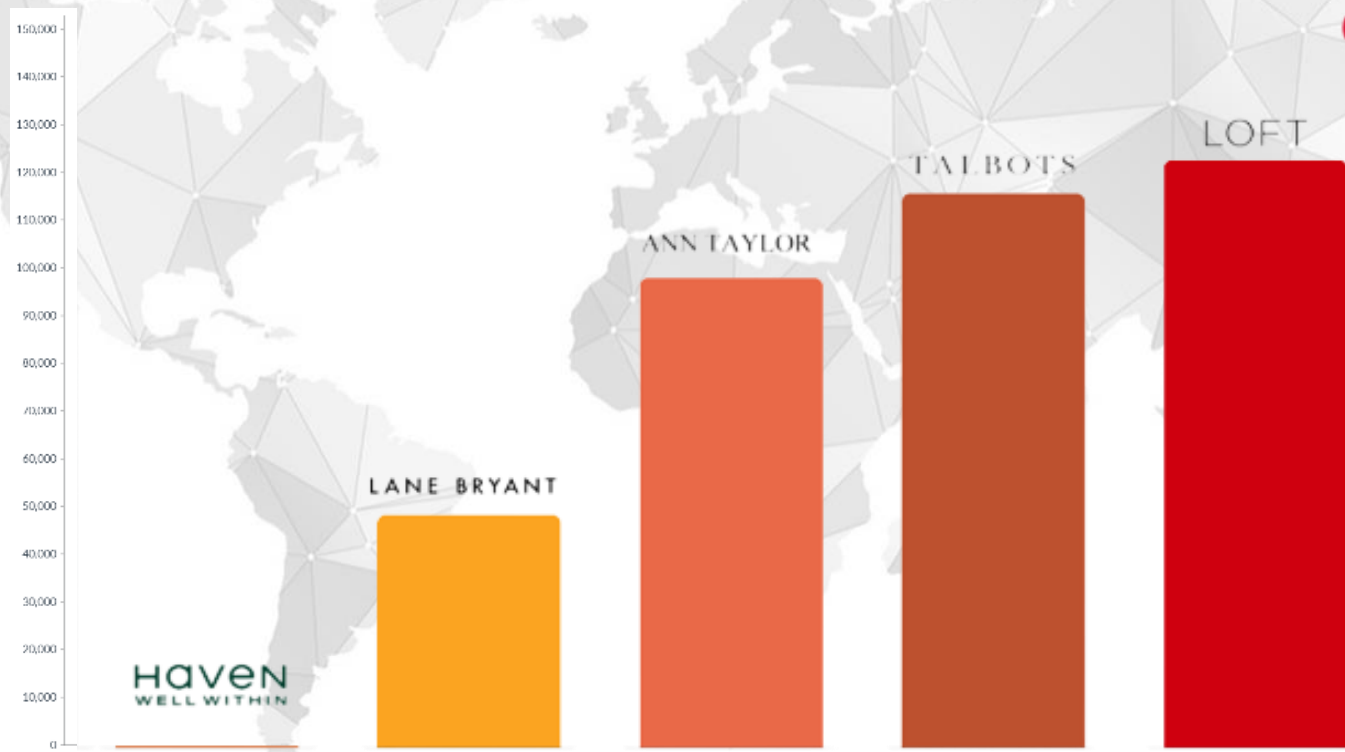
The below chart shows the comparison of Knitwell Brands on Twitter.



The below chart shows the comparison of Knitwell Brands on Tiktok.



The below chart shows the comparison of Knitwell Brands on Pinterest.



The below chart shows the comparison of Knitwell Brands on YouTube.

90,000
80,000
70,000
60,000
50,000
40,000
30,000
20,000
10,000
0

TALBOTS

Haven
WELL WITHIN

ANN
TAYLOR

LOFT

LANE BRYANT

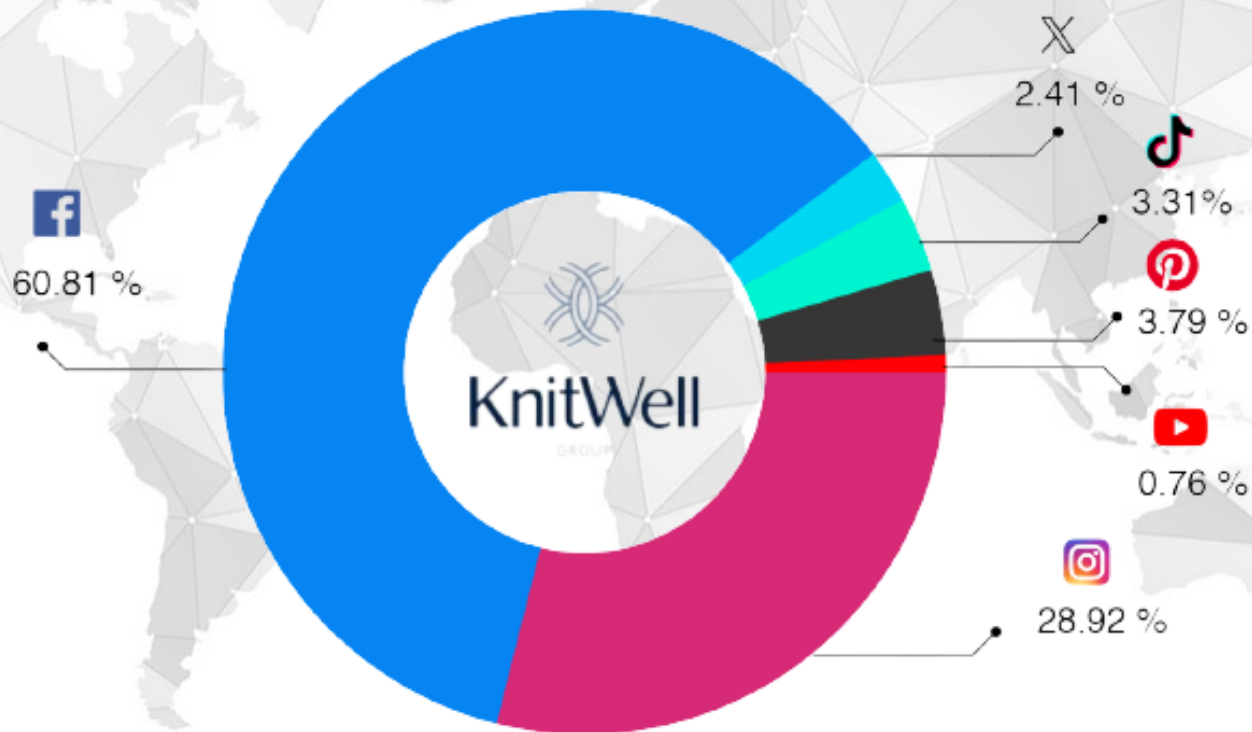
#SMS500



The below chart shows the total followers of each brand across all channels.



The below chart shows the consolidated total figures, so each channel's total as percentages of the whole.



The below chart shows the consolidated total figures, so each channel's total as percentages of the whole.

