



Peter Thewlis 

Peter has spent most of his working life in Asia running premium and luxury apparel, accessory, and lifestyle brands. He first moved to Japan in 1983 with Wedgwood, then from 1996 he was President of the Asia Pacific business for Christofle.

He joined Burberry in 2003 and established and ran Burberry Korea Ltd, then established Burberry Japan KK in 2006 and was also President and Representative Director for Burberry in China. From 2010 to 2012 he was President of Cath Kidston Asia and from his Japan base rolled-out the brand in 6 Asian countries, opening over 60 stores.

In 2013 he joined Ermenegildo Zegna and ran the Asia/Oceania/India business for 5 years.

In 2018 Peter established Hillsbrooks Consulting Pte Ltd., a Singapore based consultancy which focuses on introducing European and US brands to Asia and vice versa.

He is a keen photographer, enjoys a wide range of music, and has a young family.